

Smith Mountain Arts Council Minutes

March 20, 2015

The meeting was called to order by Chuck Lumpkin.

Attendees: Chuck Lumpkin (President), Marty Bowers (Treasurer), Lois Spencer (Community Outreach), Larry Helms (Lake Writers), Terry Naylor (Membership), Barb Nocera and Kathy Orth (Photo Show), Judy Helms (Scholarship), Special Events (Mike DeGiorgi) and Larry Sakayama (Website)

The agenda was presented for approval.

Minutes from the February meeting were submitted. Larry Sakayama moved to approve them; Lois seconded. The motion passed unanimously.

Marty presented the treasurer's report. The report was passed unanimously.

Photo Show: Bob Brown and Jean Wibbens are the two judges. The curtains have been procured. Music will be provided by Powers & Brown. \$1375 in sponsorships.

Art Workshop: Whitney Brock previewed her ideas for three three-hour sessions for beginning painters. The workshops would be held in the September timeframe. Ages would be 18 and up. Marty moved to approve; Judy seconded. The motion was approved.

Scholarships: Judy reported that the committee has received one application. The closing date is April 1st.

Website: Larry Sakayama reported that a member template is ready. SMAC will need to control member-generated content. Larry will send out a mockup page to members. He can handle the request from Lake Writers for information pages about published books.

Membership Meeting: Terry, Larry Helms and Chuck suggested raising family membership to \$45 so that there would be a larger differentiation between individual and family memberships. The board discussed offering more incentives for new members, reviewing the price structure for events, etc. Chuck suggested that with the next membership cycle the board approve one free event coupon with renewals.

The board approved payment of an honorarium to James Nagy, author of the SML dam book.

Special events reminded the board of the David Wiley event on May 8th.

Mike DeGiorgi suggested SMAC work with title companies at closing to hand out a "welcome to the lake" bag. SMAC would have to create the content and the bags for this to work.

The meeting adjourned.