



Minutes from the Board Meeting of July 18, 2014

The meeting was called to order by Chuck Lumpkin at 9:35 a.m.

Attendees: Chuck Lumpkin, Anne Motley, Betsy Ashton, Marty Bowers, Linda Simmons, Peter Coriosco, Linda Worman, Mike DeGiorgi and Bob Ayers.

A motion was made to accept the agenda. Peter moved, Linda Worman seconded. The motion carried.

A motion was made to accept the minutes with noted changes. Bob moved, Peter seconded. The motion carried.

Treasurers Report

Marty Bower reported that the bank accounts are in solid standing. No motion was made to accept the report because it was a draft report only. Marty will review the percentage of revenue from membership versus events to see what impact the new fee structure is having on overall resources.

Correspondence

Chuck Lumpkin reported that he had received no new correspondence.

New Affiliate

Don Fink requested Opera 101, a new initiative from Opera Roanoke. Become an affiliate to introduce opera to people at the lake. He requested that Special Events consider involvement. The first event, not associated with SMAC, will present snippets of classic cartoons with live performers and David Wiley explaining the structure of the opera. Peter moved to accept the new affiliate. Marty seconded. The motion passed.

SMAC Anniversary Celebration

Marty announced that the anniversary committee had made no decisions on the structure of an event this year. With no format and no venue identified, the board discussed cancelling any event this year. Any celebration will be rolled into the annual event.

Annual Meeting

This will now be a combination of an annual meeting and a scaled down 25th anniversary celebration. Marty will check on the availability of Resurrection for a week day in October. The board discussed continuing the 50-50 raffle, charging a low fee for the dinner. Chuck promised to create a slide show of past events if he can get photos from Marty, Charley Walker and Peter and any others who may have taken photos. The group further discussed continuing the open house theme for various committees, having music to dance to and possibly a comedy café. No firm plans were made pending the securing of a venue.

JAMS

JAMS students held a convocation at Franklyn County High School for Good Neighbors on August. 8.

Lake Writers

Linda Simmons reported interest from SML Christian Academy to write poems for the joint U.S. – Ghana children’s poetry book. A discussion about working with religious-based schools ensured. The decision was made to insert a disclaimer at the front of the book stating that SMAC is not promoting any religious beliefs but is promoting poetry for children.

Committee Reports

Reports had been submitted and there were no questions.

Scholarships

Bob Ayers reported that the committee awarded two new scholarships as well as the second year of the current scholarship recipients.

Special Events

Mike DeGiorgi reported concern about the possibility of competing events around the lake. He reminded the board that he had three goals for special events when he took over the leadership: increase the number of events, raise the level of talent SMAC presents, and attract younger people. He asked to meet with Chuck, Betsy and Marty to discuss the potential of tweaking the strategy to make better use of the Harvester, plus with other groups booking musical events, SMAC is now competing for space in newspapers for promotion.

The Suzy Bogguss event at the Harvester had no problems with parking. Lake resident engagement was high and the event was a sellout. Mike suggested we partner with Harvester for two events each year to help attract bigger name talent.

Old Business

None

The meeting adjourned at 11:40 a.m. Peter moved to adjourn; Betsy seconded. The motion passed.